

# Media Kit

For:

**Rinette Lagace**

Author of;

**“The Courageous  
Entrepreneur”**

*Cash Flow Strategies  
to Build Resilience in  
your Business*



# Author Bio

Rinette Lagace, a best-selling author, has been able to save companies anywhere from hundreds to thousands of dollars / year.

As a strong entrepreneur herself, Rinette firmly believes that small businesses are the driving force of our economy, and the entrepreneurs who run them are incredibly resilient. As a CPB with 25+ years of experience, she strongly believes in being knowledgeable and skilled in the right tools for her clients. And as the owner of NET Bookkeeping, she feels that success can only be obtained for herself – and her firm – when her clients are successful.

As the author of “The Courageous Entrepreneur”, Rinette has drawn from her work experience to create a resource for small business owners and bookkeepers alike. Based on simple day-to-day issues, it focuses on areas affecting cash flow – both positive and negative – while also providing strategies to overcome or avoid those issues. Through the sharing of real-life stories, it drives home how seemingly insignificant an action can be, while being detrimental to a client’s bottom line. One of her favorite stories is about two people walking through forest trails ... so you’ll want to attend her session to hear the rest of that one!

Rinette resides in Gibsons with her partner, and her greatest joy is her new grandson.



# Interview Questions

- Why did you write your book?
- How did you start working as a bookkeeper?
- Why do you think business professionals need to know about what you are teaching in your book?
- How do you help businesses?
- Why do you state "entrepreneurs are courageous"?
- What are the three key tips you speak about?
- How can people use your book?
- How would you advise someone who says they want bookkeeping support but does not know where to start?
- What's the most important thing about cash flow planning?
- What should people look for in a bookkeeper?
- Can a business owner use just your book to employ cash flow strategies?
- What are the options for business owners these days?
- How has bookkeeping changed in the last 5 years?

# SPEAKING TOPICS

Rinette works with business owners and / or professional companies looking for strategies they can use or implement right away. She is available for free informational talks, or half-day workshops.

Topics include the following but can be customized:

- Three key tips to make it easy to manage your Cash Flow
- The top challenges businesses face & strategies to implement in your business to help overcome them

Connect with  
**Rinette Lagace**

**FREE GIFT FOR LISTENERS & ATTENDEES**

**FREE 1.5 hr. Session on Cash Flow Management**

**+ link to ongoing tips & videos at...**

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